

**CONTRACT**

**KVVU TV**  
**25-TV 5 Drive**  
**Henderson, NV 89014**  
**(702)435-5555**

And:

**Shorr Johnson Magnus**  
**1831 Chestnut Street, Ste. 602**  
**Philadelphia, PA 19103**

<u>Contract / Revision</u> 483095 /		<u>Alt Order #</u> 06214722
<u>Product</u> S BERKLEY FOR SENATE		
<u>Contract Dates</u> 10/16/12 - 10/22/12		<u>Estimate #</u>
<u>Advertiser</u> Berkley For Senate		<u>Original Date / Revision</u> 10/15/12 / 10/15/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KVVU	<u>Account Executive</u> Teresa Difuria	<u>Sales Office</u> TELEREP-PHIL
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KVVU	10/16/12	10/19/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	4	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-TWTF--				4	\$700.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/15/12-10/21/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a	-TuWThF----	:30		\$700.00	NM		
			See MG 1.5,1.6,1.7,1.8									
	2	KVVU	10/15/12-10/21/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a	-TuWThF----	:30		\$700.00	NM		
			See MG 1.5,1.6,1.7,1.8									
	3	KVVU	10/15/12-10/21/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a	-TuWThF----	:30		\$700.00	NM		
			See MG 1.5,1.6,1.7,1.8									
	4	KVVU	10/15/12-10/21/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a	-TuWThF----	:30		\$700.00	NM		
			See MG 1.5,1.6,1.7,1.8									
	5	KVVU	10/15/12-10/21/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a	-TuWThF----	:30		\$700.00	NM		
	Ⓜ	MG for 1.1,1.3,1.4,1.2										
	6	KVVU	10/15/12-10/21/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a	-TuWThF----	:30		\$700.00	NM		
	Ⓜ	MG for 1.1,1.3,1.4,1.2										
	7	KVVU	10/15/12-10/21/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a	-TuWThF----	:30		\$700.00	NM		
	Ⓜ	MG for 1.1,1.3,1.4,1.2										
	8	KVVU	10/15/12-10/21/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a	-TuWThF----	:30		\$700.00	NM		
	Ⓜ	MG for 1.1,1.3,1.4,1.2										
N 2	KVVU	10/22/12	10/22/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	1-----				1	\$700.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/22/12-10/28/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a	M-----	:30		\$700.00	NM		
			See MG 2.2									
	2	KVVU	10/22/12-10/28/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a	M-----	:30		\$700.00	NM		
	Ⓜ	MG for 2.1 10/22										
N 3	KVVU	10/16/12	10/19/12	MORE Access	6-7pm		:30			NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-TWTF--				4	\$400.00			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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**KVVU TV**  
**25-TV 5 Drive**  
**Henderson, NV 89014**  
**(702)435-5555**

Contract / Revision	Alt Order #
483095 /	06214722

Contract Dates	Product	Estimate #
10/16/12 - 10/22/12	S BERKLEY FOR SENA	

Advertiser	Original Date / Revision
Berkley For Senate	10/15/12 / 10/15/12

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Start Date	End Date	Weekdays	Spots/Week	Rate																		
10/15/12-10/21/12	10/15/12-10/21/12	MORE Access																				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>												
	1	KVVU	10/15/12-10/21/12	MORE Access	6-7pm	-TuWThF----	:30		\$350.00	NM												
	See MG 14.2, 14.3, 14.4, 14.5, 14.6, 14.7, 14.8, 14.9, 14.10																					
	2	KVVU	10/15/12-10/21/12	MORE Access	6-7pm	-TuWThF----	:30		\$400.00	NM												
	See MG 3.5																					
	4	KVVU	10/15/12-10/21/12	MORE Access	6-7pm	-TuWThF----	:30		\$400.00	NM												
	See MG 10.2, 10.3, 10.4, 10.5, 10.6, 10.7, 10.8																					
	5	KVVU	10/15/12-10/21/12	MORE Access	6-7pm	-TuWThF----	:30		\$400.00	NM												
	Ⓜ MG for 3.2 10/17																					
N 4	KVVU	10/22/12	10/22/12	MORE Access	6-7pm		:30			NM	0	\$0.00										
	<table><tr><th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th></tr><tr><td>10/22/12</td><td>10/28/12</td><td>1-----</td><td>1</td><td>\$400.00</td></tr></table>												Start Date	End Date	Weekdays	Spots/Week	Rate	10/22/12	10/28/12	1-----	1	\$400.00
Start Date	End Date	Weekdays	Spots/Week	Rate																		
10/22/12	10/28/12	1-----	1	\$400.00																		
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>												
	1	KVVU	10/22/12-10/28/12	MORE Access	6-7pm	M-----	:30		\$400.00	NM												
	See MG 10.2, 10.3, 10.4, 10.5, 10.6, 10.7, 10.8																					
N 5	KVVU	10/16/12	10/19/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	2	\$2,050.00										
	<table><tr><th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th></tr><tr><td>10/15/12</td><td>10/21/12</td><td>-TWTF--</td><td>4</td><td>\$1,025.00</td></tr></table>												Start Date	End Date	Weekdays	Spots/Week	Rate	10/15/12	10/21/12	-TWTF--	4	\$1,025.00
Start Date	End Date	Weekdays	Spots/Week	Rate																		
10/15/12	10/21/12	-TWTF--	4	\$1,025.00																		
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>												
	1	KVVU	10/15/12-10/21/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p	-TuWThF----	:30		\$1,025.00	NM												
	See MG 5.6																					
	3	KVVU	10/15/12-10/21/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p	-TuWThF----	:30		\$1,025.00	NM												
	See MG 10.2, 10.3, 10.4, 10.5, 10.6, 10.7, 10.8																					
	4	KVVU	10/15/12-10/21/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p	-TuWThF----	:30		\$550.00	NM												
	See MG 5.5																					
	5	KVVU	10/18/12-10/18/12	Special Early News	Special Early New	----Th----	:30		\$1,025.00	NM												
	Ⓜ See MG 10.2, 10.3, 10.4, 10.5, 10.6, 10.7, 10.8																					
	6	KVVU	10/17/12-10/17/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p	---W-----	:30		\$1,025.00	NM												
	Ⓜ MG for 5.1 10/17																					
N 6	KVVU	10/22/12	10/22/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	1	\$1,025.00										
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Start Date	End Date	Weekdays	Spots/Week	Rate																		
10/22/12	10/28/12	1-----	1	\$1,025.00																		
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>												
	1	KVVU	10/22/12-10/28/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p	M-----	:30		\$1,025.00	NM												
	See MG 6.2																					
	2	KVVU	10/22/12-10/28/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p	M-----	:30		\$1,025.00	NM												
	Ⓜ MG for 6.1 10/22																					
N 7	KVVU	10/16/12	10/19/12	Fox 5 News at 5	5-530p		:30			NM	0	\$0.00										
	<table><tr><th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th></tr><tr><td>10/15/12</td><td>10/21/12</td><td>-TWTF--</td><td>4</td><td>\$1,025.00</td></tr></table>												Start Date	End Date	Weekdays	Spots/Week	Rate	10/15/12	10/21/12	-TWTF--	4	\$1,025.00
Start Date	End Date	Weekdays	Spots/Week	Rate																		
10/15/12	10/21/12	-TWTF--	4	\$1,025.00																		
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>												
	1	KVVU	10/15/12-10/21/12	Fox 5 News at 5	5-530p	-TuWThF----	:30		\$1,025.00	NM												
	See MG 10.2, 10.3, 10.4, 10.5, 10.6, 10.7, 10.8																					
	2	KVVU	10/15/12-10/21/12	Fox 5 News at 5	5-530p	-TuWThF----	:30		\$1,025.00	NM												
	See MG 10.2, 10.3, 10.4, 10.5, 10.6, 10.7, 10.8																					
	4	KVVU	10/15/12-10/21/12	Fox 5 News at 5	5-530p	-TuWThF----	:30		\$550.00	NM												
	See MG 7.5																					
	5	KVVU	10/18/12-10/18/12	Special Early News	Special Early New	----Th----	:30		\$950.00	NM												
	Ⓜ See MG 10.2, 10.3, 10.4, 10.5, 10.6, 10.7, 10.8																					
	6	KVVU	10/15/12-10/21/12	Fox 5 News at 5	5-530p	-TuWThF----	:30		\$1,025.00	NM												
	See MG 10.2, 10.3, 10.4, 10.5, 10.6, 10.7, 10.8																					

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483095 /	06214722

Contract Dates	Product	Estimate #
10/16/12 - 10/22/12	S BERKLEY FOR SENA	

Advertiser	Original Date / Revision
Berkley For Senate	10/15/12 / 10/15/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 8	KVVU	10/22/12	10/22/12	Fox 5 News at 5	5-530p		:30			NM	0	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/22/12 10/28/12 1----- 1 \$1,025.00												
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Type</u> 1 KVVU 10/22/12-10/28/12 Fox 5 News at 5 5-530p M----- :30 \$1,025.00 NM See MG 10.2, 10.3, 10.4, 10.5, 10.6, 10.7, 10.8												
N 9	KVVU	10/16/12	10/19/12	TMZ	730-8p		:30			NM	1	\$850.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/15/12 10/21/12 -TWTF-- 4 \$850.00												
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Type</u> 1 KVVU 10/15/12-10/21/12 TMZ 730-8p -TuWThF---- :30 \$675.00 NM See MG 9.9 2 KVVU 10/15/12-10/21/12 TMZ 730-8p -TuWThF---- :30 \$675.00 NM See MG 9.6 3 KVVU 10/15/12-10/21/12 TMZ 730-8p -TuWThF---- :30 \$675.00 NM See MG 9.8 4 KVVU 10/15/12-10/21/12 TMZ 730-8p -TuWThF---- :30 \$675.00 NM See MG 9.7 6 KVVU 10/16/12-10/16/12 TMZ M-Sa 8-10p/Su 7-1-Tu----- :30 \$675.00 NM Ⓢ Credited 7 KVVU 10/18/12-10/18/12 TMZ M-Sa 8-10p/Su 7-1-----Th----- :30 \$675.00 NM Ⓢ Credited 8 KVVU 10/19/12-10/19/12 TMZ M-Sa 8-10p/Su 7-1-----F----- :30 \$675.00 NM Ⓢ Credited 9 KVVU 10/15/12-10/21/12 TMZ 730-8p -TuWThF---- :30 \$850.00 NM Ⓢ MG for 9.1 10/17												
N 10	KVVU	10/22/12	10/22/12	TMZ	730-8p		:30			NM	7	\$9,700.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/22/12 10/28/12 1----- 1 \$850.00												
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Type</u> 1 KVVU 10/22/12-10/28/12 TMZ 730-8p M----- :30 \$850.00 NM See MG 10.2, 10.3, 10.4, 10.5, 10.6, 10.7, 10.8 2 KVVU 10/16/12-10/17/12 Fox 5 News at 5 5-530p -TuW----- :30 \$950.00 NM Ⓢ MG for 7.1, 3.4, 8.1, 7.2, 7.6, 7.5, 5.3, 4.1, 12.1, 5.5, 10.1 3 KVVU 10/16/12-10/17/12 Fox 5 News at 5 5-530p -TuW----- :30 \$950.00 NM Ⓢ MG for 7.1, 3.4, 8.1, 7.2, 7.6, 7.5, 5.3, 4.1, 12.1, 5.5, 10.1 4 KVVU 10/18/12-10/18/12 Special Early News Special Early News ----Th----- :30 \$450.00 NM Ⓢ MG for 7.1, 3.4, 8.1, 7.2, 7.6, 7.5, 5.3, 4.1, 12.1, 5.5, 10.1 5 KVVU 10/22/12-10/22/12 Fox 5 News at 5 5-530p M----- :30 \$950.00 NM Ⓢ MG for 7.1, 3.4, 8.1, 7.2, 7.6, 7.5, 5.3, 4.1, 12.1, 5.5, 10.1 6 KVVU 10/17/12-10/17/12 The X Factor The X Factor ---W----- :30 \$5,350.00 NM Ⓢ MG for 7.1, 3.4, 8.1, 7.2, 7.6, 7.5, 5.3, 4.1, 12.1, 5.5, 10.1 7 KVVU 10/17/12-10/17/12 Fox 5 News at 6pm M-F 6-630pm ---W----- :30 \$525.00 NM Ⓢ MG for 7.1, 3.4, 8.1, 7.2, 7.6, 7.5, 5.3, 4.1, 12.1, 5.5, 10.1 8 KVVU 10/17/12-10/17/12 Fox 5 News at 6pm M-F 6-630pm ---W----- :30 \$525.00 NM Ⓢ MG for 7.1, 3.4, 8.1, 7.2, 7.6, 7.5, 5.3, 4.1, 12.1, 5.5, 10.1												
N 11	KVVU	10/16/12	10/19/12	Extra	M-F 7-730p		:30			NM	1	\$950.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/15/12 10/21/12 -TWTF-- 4 \$950.00												

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Berkley For Senate	10/15/12 / 10/15/12

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D 16	KVVU	10/22/12	10/22/12	The Mob Doctor	Mon 9p-10p		:30			NM	0	\$0.00																																																																																																																																																																																													

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



**KVVU TV**  
**25-TV 5 Drive**  
**Henderson, NV 89014**  
**(702)435-5555**

<u>Contract / Revision</u> 483095 /		<u>Alt Order #</u> 06214722
<u>Contract Dates</u> 10/16/12 - 10/22/12	<u>Product</u> S BERKLEY FOR SENA	<u>Estimate #</u>
<u>Advertiser</u> Berkley For Senate		<u>Original Date / Revision</u> 10/15/12 / 10/15/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
D 17	KVVU	10/22/12	10/22/12	Bones	Mon 8p-9p		:30			NM	0	\$0.00
D 18	KVVU	10/16/12	10/16/12	New Girl/The Mindy Project	Tue 9p-10p		:30			NM	0	\$0.00
D 19	KVVU	10/16/12	10/16/12	Raising Hope/Ben and Kate	Tue 8p-9p		:30			NM	0	\$0.00
D 20	KVVU	10/17/12	10/17/12	The X Factor	The X Factor		:30			NM	0	\$0.00
D 22	KVVU	10/21/12	10/21/12	Sports Plus Su 1045p	1045p-11p		:30			NM	0	\$0.00
N 23	KVVU	10/21/12	10/21/12	Fox 5 News Su 10p-1045p	Su 10p-1045p		:30			NM	1	\$1,850.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/15/12 10/21/12 -----1 1 \$1,850.00												
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Type</u> 1 KVVU 10/15/12-10/21/12 Fox 5 News Su 10p-1045p Su 10p-1045p -----Su :30 \$1,850.00 NM See MG 23.2 2 KVVU 10/15/12-10/21/12 Fox 5 News Su 10p-1045p Su 10p-1045p -----Su :30 \$1,850.00 NM Ⓜ MG for 23.1 10/21												
N 24	KVVU	10/20/12	10/20/12	FOX 5 News Sat 10-11p	10-11p Sat		:30			NM	1	\$1,500.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/15/12 10/21/12 -----1- 1 \$1,500.00												
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Type</u> 1 KVVU 10/15/12-10/21/12 FOX 5 News Sat 10-11p 10-11p Sat -----Sa-- :30 \$800.00 NM See MG 24.2 2 KVVU 10/20/12-10/20/12 FOX 5 News Sat 10-11p 10-11p Sat -----Sa-- :30 \$1,500.00 NM Ⓜ MG for 24.1 10/20												
N 25	KVVU	10/16/12	10/19/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	4	\$8,600.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/15/12 10/21/12 --TWTF-- 4 \$1,325.00												
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Type</u> 1 KVVU 10/15/12-10/21/12 Fox 5 News M-F 10p-11p 10p-11p -TuWThF---- :30 \$1,325.00 NM See MG 25.5,25.6,25.7,25.8 2 KVVU 10/15/12-10/21/12 Fox 5 News M-F 10p-11p 10p-11p -TuWThF---- :30 \$1,325.00 NM See MG 25.5,25.6,25.7,25.8 3 KVVU 10/15/12-10/21/12 Fox 5 News M-F 10p-11p 10p-11p -TuWThF---- :30 \$1,325.00 NM See MG 25.5,25.6,25.7,25.8 4 KVVU 10/15/12-10/21/12 Fox 5 News M-F 10p-11p 10p-11p -TuWThF---- :30 \$1,325.00 NM See MG 25.5,25.6,25.7,25.8 5 KVVU 10/16/12-10/19/12 Fox 5 News M-F 10p-11p 10p-11p -TuWThF---- :30 \$2,150.00 NM Ⓜ MG for 25.4,25.1,25.2,25.3 6 KVVU 10/16/12-10/19/12 Fox 5 News M-F 10p-11p 10p-11p -TuWThF---- :30 \$2,150.00 NM Ⓜ MG for 25.4,25.1,25.2,25.3 7 KVVU 10/16/12-10/19/12 Fox 5 News M-F 10p-11p 10p-11p -TuWThF---- :30 \$2,150.00 NM Ⓜ MG for 25.4,25.1,25.2,25.3 8 KVVU 10/16/12-10/19/12 Fox 5 News M-F 10p-11p 10p-11p -TuWThF---- :30 \$2,150.00 NM Ⓜ MG for 25.4,25.1,25.2,25.3												
N 26	KVVU	10/22/12	10/22/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	1	\$2,150.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/22/12 10/28/12 1----- 1 \$1,325.00												
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Type</u> 1 KVVU 10/22/12-10/28/12 Fox 5 News M-F 10p-11p 10p-11p M----- :30 \$1,325.00 NM See MG 26.2 2 KVVU 10/22/12-10/28/12 Fox 5 News M-F 10p-11p 10p-11p M----- :30 \$2,150.00 NM Ⓜ MG for 26.1 10/22												
N 27	KVVU	10/16/12	10/19/12	Fox 5 News M-F 11p	M-F 11-1135p		:30			NM	4	\$7,800.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



**KVVU TV**  
**25-TV 5 Drive**  
**Henderson, NV 89014**  
**(702)435-5555**

<u>Contract / Revision</u> 483095 /		<u>Alt Order #</u> 06214722
<u>Contract Dates</u> 10/16/12 - 10/22/12	<u>Product</u> S BERKLEY FOR SENA	<u>Estimate #</u>
<u>Advertiser</u> Berkley For Senate		<u>Original Date / Revision</u> 10/15/12 / 10/15/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-TWTF--				4	\$825.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
1	KVVU	10/15/12-10/21/12		Fox 5 News M-F 11p	M-F 11-1135p	-TuWThF----	:30		<del>\$825.00</del>	NM		
See MG 27.5,27.6,27.7,27.8												
2	KVVU	10/15/12-10/21/12		Fox 5 News M-F 11p	M-F 11-1135p	-TuWThF----	:30		<del>\$825.00</del>	NM		
See MG 27.5,27.6,27.7,27.8												
3	KVVU	10/15/12-10/21/12		Fox 5 News M-F 11p	M-F 11-1135p	-TuWThF----	:30		<del>\$825.00</del>	NM		
See MG 27.5,27.6,27.7,27.8												
4	KVVU	10/15/12-10/21/12		Fox 5 News M-F 11p	M-F 11-1135p	-TuWThF----	:30		<del>\$825.00</del>	NM		
See MG 27.5,27.6,27.7,27.8												
5	KVVU	10/16/12-10/19/12		Fox 5 News M-F 11p	M-F 11-1135p	-TuWThF----	:30		\$1,950.00	NM		
Ⓜ MG for 27.1,27.4,27.2,27.3												
6	KVVU	10/16/12-10/19/12		Fox 5 News M-F 11p	M-F 11-1135p	-TuWThF----	:30		\$1,950.00	NM		
Ⓜ MG for 27.1,27.4,27.2,27.3												
7	KVVU	10/16/12-10/19/12		Fox 5 News M-F 11p	M-F 11-1135p	-TuWThF----	:30		\$1,950.00	NM		
Ⓜ MG for 27.1,27.4,27.2,27.3												
8	KVVU	10/16/12-10/19/12		Fox 5 News M-F 11p	M-F 11-1135p	-TuWThF----	:30		\$1,950.00	NM		
Ⓜ MG for 27.1,27.4,27.2,27.3												
N 28	KVVU	10/22/12	10/22/12	Fox 5 News M-F 11p	M-F 11-1135p		:30			NM	1	\$1,950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	1-----				1	\$825.00			
Totals											40	\$49,125.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/22/12	40	\$49,125.00	\$41,756.25
<b>Totals</b>	40	\$49,125.00	\$41,756.25

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

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FAX# 610-225-1191  
CREDIT RISK !!  
HARRIS REPORT FROM REP  
OCT16/12 17.07  
\*\*\* KVVU-TV \*\*\*  
\*\*CHANGES\*\*

REP. #	OFF. #	762	SALESMAN #
BUYER NAME	MICHAEL D'ETTORE		
SALES PRSN	PH-	TERESA DIFURIA	

PHILADELPHIA, PA 19103

	CLASS: NATL.	LOCAL	REGIONAL
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ICE)

[illegible]

CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_ DATE OCT16/12 11:00

STA:

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

SHELLEY BERKLEY FOR SENATE

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
: LINE#	:	:	:	:	:	:	:	:	:	:	:	: SPTS
3	S		630P-700P	30		\$400.00	10/16	10/19	2		TU-F	2
PROGRAM : MORE ORD COM1 : REVISED RATE CON COM1 : MAX 1X DAY												
V41	A		500P-530P	30		\$950.00	10/16	10/17	2		TU-W	2
PROGRAM : NEWS ORD COM1 : SPOTS N/A DUE TO PRG CHG AND RATES NOT AT LUR. SEE MG OFFER. ORD COM2 : PRE-BOOKED PLS APPROVE.												
THIS	IS	A	MAKE-GOOD FOR OCT16 ON LINE-3			FOR 1 SPOT/WK						
THIS	IS	A	MAKE-GOOD FOR OCT22 ON LINE-4			FOR 1 SPOT/WK						
THIS	IS	A	MAKE-GOOD FOR OCT16 ON LINE-5			FOR 1 SPOT/WK						
THIS	IS	A	MAKE-GOOD FOR OCT18 ON LINE-29			FOR 1 SPOT/WK						
THIS	IS	A	MAKE-GOOD FOR OCT16 ON LINE-7			FOR 3 SPOTS/WK						
THIS	IS	A	MAKE-GOOD FOR OCT18 ON LINE-30			FOR 1 SPOT/WK						
THIS	IS	A	MAKE-GOOD FOR OCT22 ON LINE-8			FOR 1 SPOT/WK						
THIS	IS	A	MAKE-GOOD FOR OCT22 ON LINE-10			FOR 1 SPOT/WK						
THIS	IS	A	MAKE-GOOD FOR OCT22 ON LINE-12			FOR 1 SPOT/WK						

REP: TEL# 610-293-4100 FAX# 610-225-1191  
CREDIT ADVISORY: AGENCY CREDIT RISK !!  
ORDER WORKSHEET HARRIS REPORT FROM REP OCT16/12 17.07

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
42	A		400P-430P	30		\$450.00	10/18	10/18	1		THU	1
PROGRAM : NEWS												
ORD COM1 : SPOTS N/A DUE TO PRG CHG AND RATES NOT AT LUR. SEE MG OFFER.												
ORD COM2 : PRE-BOOKED PLS APPROVE.												
PART OF A MAKEGOOD MADE UP OF LINES 41-45												
43	A		500P-530P	30		\$950.00	10/22	10/22	1		MON	1
PROGRAM : NEWS												
ORD COM1 : SPOTS N/A DUE TO PRG CHG AND RATES NOT AT LUR. SEE MG OFFER.												
ORD COM2 : PRE-BOOKED PLS APPROVE.												
PART OF A MAKEGOOD MADE UP OF LINES 41-45												
44	A		800P-1000P	30		\$5,350.00	10/17	10/17	1		WED	1
PROGRAM : X FACTOR												
ORD COM1 : SPOTS N/A DUE TO PRG CHG AND RATES NOT AT LUR. SEE MG OFFER.												
ORD COM2 : PRE-BOOKED PLS APPROVE.												
PART OF A MAKEGOOD MADE UP OF LINES 41-45												
45	A		600P-630P	30		\$525.00	10/17	10/17	2		WED	2
PROGRAM : NEWS												
ORD COM1 : SPOTS N/A DUE TO PRG CHG AND RATES NOT AT LUR. SEE MG OFFER.												
ORD COM2 : PRE-BOOKED PLS APPROVE.												
PART OF A MAKEGOOD MADE UP OF LINES 41-45												
4	S		630P-700P	30		\$400.00	10/22	10/22	0		MON	0
PROGRAM : MORE												
ORD COM1 : REVISED RATE												
5	S		530P-600P	30		\$1,025.00	10/16	10/19	2		TU-F	2
PROGRAM : NEWS												
ORD COM1 : REVISED RATE												
CON COM1 : MAX 1X DAY												
29	S		430P-500P	30		\$1,025.00	10/18	10/18	0		THU	0
PROGRAM : NEWS												
ORD COM1 : TP CHG DUE TO BASEBALL. PRE-BOOKED PLS APPROVE.												
ORD COM2 : REVISED RATE												
THIS IS A MAKE-GOOD FOR OCT18 ON LINE-5 FOR 1 SPOT/WK												



REP HEADLINE# 6214722 TRF# 483095  
\$\$\$ MOD# 3: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191  
CREDIT ADVISORY: AGENCY CREDIT RISK !!  
ORDER WORKSHEET HARRIS REPORT FROM REP OCT16/12 17.07  
\*\*\*CHANGES\*\*\* \*\* KVVU-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
-------	-----	----	-------------	------	-----	------	------------	----------	---------	-----------	------	-----------

PROGRAM : NEWS  
ORD COM1: REVISED RATE  
CON COM1: MAX 1X DAY

7	S		500P-530P	30		\$1,025.00	10/16	10/19	0		TU-F	0
---	---	--	-----------	----	--	------------	-------	-------	---	--	------	---

PROGRAM : NEWS  
ORD COM1: TP CHG DUE TO BASEBALL. PRE-BOOKED PLS APPROVE.  
ORD COM2: REVISED RATE  
THIS IS A MAKE-GOOD FOR OCT18 ON LINE-7 FOR 1 SPOT/WK

8	S		500P-530P	30		\$1,025.00	10/22	10/22	0		MON	0
---	---	--	-----------	----	--	------------	-------	-------	---	--	-----	---

PROGRAM : NEWS  
ORD COM1: REVISED RATE

10	S		730P-800P	30		\$850.00	10/22	10/22	0		MON	0
----	---	--	-----------	----	--	----------	-------	-------	---	--	-----	---

PROGRAM : TMZ  
ORD COM1: REVISED RATE

12	S		700P-730P	30		\$950.00	10/22	10/22	0		MON	0
----	---	--	-----------	----	--	----------	-------	-------	---	--	-----	---

PROGRAM : EXTRA  
ORD COM1: REVISED RATE

STATION MAKEGOOD OFFERS:  
M10 OK'D BUY#3 MISSED: TU-F/630P-700P OCT16 30S \$400.00 (OCT15/12)

BUY#4 MON/630P-700P OCT22 30S \$400.00  
BUY#5 TU-F/530P-600P OCT16 30S \$1,025.00  
BUY#29 THU/430P-500P OCT18 30S \$1,025.00  
BUY#7 TU-F/500P-530P OCT16 (3/WK) 30S \$1,025.00  
BUY#30 THU/400P-430P OCT18 30S \$950.00  
BUY#8 MON/500P-530P OCT22 30S \$1,025.00  
BUY#10 MON/730P-800P OCT22 30S \$850.00  
BUY#12 MON/700P-730P OCT22 30S \$950.00

OFFER: TU-W/500P-530P OCT16 (2/WK) 30S \$950.00  
& THU/400P-430P OCT18 30S \$450.00  
& MON/500P-530P OCT22 30S \$950.00  
& WED/800P-1000P OCT17 30S \$5,350.00  
& WED/600P-630P OCT17 (2/WK) 30S \$525.00

CMT: SPOTS N/A DUE TO PRG CHG AND RATES NOT AT LVR. SEE MG OFFER.  
CMT: PRE-BOOKED PLS APPROVE.

PLS ADVISE.

REP HEADLINE# 6214722 TRF# 483095  
\$\$\$ MOD# 3: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191  
CREDIT ADVISORY: AGENCY CREDIT RISK !!  
ORDER WORKSHEET HARRIS REPORT FROM REP OCT16/12 17.07  
\*\*\* KVVU-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	/WK	:	:	SPTS

OCT/12 49125.00

CONTRACT TOTAL 49125.00  
TOTAL SPOTS 40

MARKET TOTALS \$194,600 KVVU 25% KSNV 20% KLAS 32% KTNV 21% KVMY 1% KVCW 1% CABL 0%  
KTUD 0%

OVERALL SHARE FOR ALL ORDERS 10/2-11/6. WILL UPDATE RATES ORDERS WK  
PRIOR TO CLEAR.

SVC- NSI  
DEMOS- RA35+\*  
MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE

REP: TEL# 610-293-4100 FAX# 610-225-1191  
CREDIT ADVISORY: AGENCY CREDIT RISK !!  
ORDER WORKSHEET HARRIS REPORT FROM STATION OCT15/12 15.54  
\*\*\* KVVU-TV \*\*\*  
\*\*CHANGES\*\*

REP: TO ROSE  
FR NIKKI  
REVISED ORDER  
NEW TOTAL \$49,125 (+17725)  
PLS CNF THANKS

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

LINE	PROGRAM	ORD COM1	CON COM1	SPOTS	RATE	START DATE	END DATE	WEEKS	WEEKDAYS
1	PROGRAM : NEWS ORD COM1: REVISED RATE CON COM1: MAX 1X DAY			30	\$700.00	10/16	10/19	4	TU-F
2	PROGRAM : NEWS ORD COM1: REVISED RATE CON COM1: MAX 1X DAY			30	\$700.00	10/22	10/22	1	MON
3	PROGRAM : MORE ORD COM1: REVISED RATE CON COM1: MAX 1X DAY			30	\$400.00	10/16	10/19	3	TU-F
33	PROGRAM : NEWS ORD COM1: MAX SEP BETWEEN ALL SPOTS THIS IS A MAKE-GOOD FOR OCT18 ON LINE-3 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR OCT18 ON LINE-21 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR OCT18 ON LINE-14 FOR 1 SPOT/WK			30	\$725.00	10/16	10/22	4	TU-F,M

REP HEADLINE# 6214722 TRF# 483095  
\$\$\$ MOD# 2: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191  
CREDIT ADVISORY: AGENCY CREDIT RISK !!  
ORDER WORKSHEET HARRIS REPORT FROM REP OCT15/12 14.19  
\*\*\* KVVU-TV \*\*\*

ADV # ADV. NAME POLI/S BERKLEY /D/SEN/NV REP. # OFF. # 762 SALESMAN #  
AGY # AGY. NAME SHORR JOHNSON MAGNUS BUYER NAME MICHAEL D'ETTORE

1831 CHESTNUT STREET SALES PRSN PH- TERESA DIFURIA

PHILADELPHIA, PA 19103

ORDER # CONTRACT # 6214722 CLASS: NATL. LOCAL REGIONAL

PRDCT S BERKLEY FOR SENATE EST# COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT16/12 OCT22/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT15/12 14.19

REP: TO ROSE  
FR NIKKI  
REVISED ORDER  
NEW TOTAL \$49,125 (+17725)  
PLS CNF THANKS

STA:

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
SHELLEY BERKLEY FOR SENATE

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
1	RZ		700A-900A	30		\$700.00	10/16	10/19	4		TU-F	4
PROGRAM : NEWS												
ORD COM1: REVISED RATE												
CON COM1: MAX 1X DAY												
2	RZ		700A-900A	30		\$700.00	10/22	10/22	1		MON	1
PROGRAM : NEWS												
ORD COM1: REVISED RATE												
3	*		630P-700P	30		\$400.00	10/16	10/19	3		TU-F	3
PROGRAM : MORE												
ORD COM1: REVISED RATE												
CON COM1: MAX 1X DAY												

10/17

REP HEADLINE# 6214722 TRF# 483095  
\$\$\$ MOD# 2: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191  
CREDIT ADVISORY: AGENCY CREDIT RISK !!  
ORDER WORKSHEET HARRIS REPORT FROM REP OCT15/12 14.19  
\*\*\*CHANGES\*\*\* \*\* KVVU-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
33		SZ	600A-700A	30		\$725.00	10/16	10/22	4		TU-F,M	4
PROGRAM : NEWS												
ORD COM1: MAX SEP BETWEEN ALL SPOTS												
THIS IS A MAKE-GOOD FOR OCT18 ON LINE-3 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR OCT18 ON LINE-21 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR OCT18 ON LINE-14 FOR 1 SPOT/WK												
34		SZ	700A-900A	30		\$700.00	10/16	10/22	5		TU-F,M	5
PROGRAM : NEWS MAX SEP BETWEEN SPOTS												
ORD COM1: MAX SEP BETWEEN ALL SPOTS												
PART OF A MAKEGOOD MADE UP OF LINES 33-34												
4	*		630P-700P	30		\$400.00	10/22	10/22	1		MON	1
PROGRAM : MORE												
ORD COM1: REVISED RATE												
5	RZ		530P-600P	30		\$1,025.00	10/16	10/19	3		TU-F	3
PROGRAM : NEWS												
ORD COM1: REVISED RATE												
CON COM1: MAX 1X DAY												
29	RZ		430P-500P	30		\$1,025.00	10/18	10/18	1		THU	1
PROGRAM : NEWS												
ORD COM1: TP CHG DUE TO BASEBALL. PRE-BOOKED PLS APPROVE.												
ORD COM2: REVISED RATE												
THIS IS A MAKE-GOOD FOR OCT18 ON LINE-5 FOR 1 SPOT/WK												
6	RZ		530P-600P	30		\$1,025.00	10/22	10/22	1		MON	1
PROGRAM : NEWS												
ORD COM1: REVISED RATE												
7	RZ		500P-530P	30		\$1,025.00	10/16	10/19	3		TU-F	3
PROGRAM : NEWS												
ORD COM1: REVISED RATE												
CON COM1: MAX 1X DAY												

950 LWR

REP: TEL# 610-293-4100 FAX# 610-225-1191  
CREDIT ADVISORY: AGENCY CREDIT RISK !!  
ORDER WORKSHEET HARRIS REPORT FROM REP  
OCT15/12 14.19

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
30		RZ	400P-430P	30		\$950.00	10/18	10/18	1		THU	1
PROGRAM : NEWS ORD COM1 : TP CHG DUE TO BASEBALL. PRE-BOOKED PLS APPROVE. ORD COM2 : REVISED RATE THIS IS A MAKE-GOOD FOR OCT18 ON LINE-7 FOR 1 SPOT/WK												
8		RZ	500P-530P	30		\$1,025.00	10/22	10/22	1		MON	1
PROGRAM : NEWS ORD COM1 : REVISED RATE 950 LMK												
9		RZ	730P-800P	30		\$850.00	10/16	10/19	1		TU-F	1
PROGRAM : TMZ ORD COM1 : REVISED RATE CON COM1 : MAX 1X DAY 10/17												
31		SZ	930P-1000P	30		\$675.00	10/18	10/18	0		THU	0
PROGRAM : TMZ ORD COM1 : TP CHG DUE TO BASEBALL. PRE-BOOKED PLS APPROVE. ORD COM2 : SPOTS CANCELED THIS IS A MAKE-GOOD FOR OCT18 ON LINE-9 FOR 1 SPOT/WK												
35		SZ	930P-1000P	30		\$675.00	10/16	10/16	0		TUE	0
PROGRAM : TMZ ORD COM1 : TP CHG DUE TO NLCS GAME. PRE-BOOKED PLS APPROVE. ORD COM2 : SPOTS CANCELED THIS IS A MAKE-GOOD FOR OCT16 ON LINE-9 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR OCT19 ON LINE-9 FOR 1 SPOT/WK												
36		SZ	930P-1000P	30		\$675.00	10/19	10/19	0		FRI	0
PROGRAM : TMZ ORD COM1 : TP CHG DUE TO NLCS GAME. PRE-BOOKED PLS APPROVE. ORD COM2 : SPOTS CANCELED PART OF A MAKEGOOD MADE UP OF LINES 35-36												
10		RZ	730P-800P	30		\$850.00	10/22	10/22	1		MON	1
PROGRAM : TMZ ORD COM1 : REVISED RATE												

REP: TEL# 610-293-4100 FAX# 610-225-1191  
CREDIT ADVISORY: AGENCY CREDIT RISK !! OCT15/12 14.19  
ORDER WORKSHEET HARRIS REPORT FROM REP \*\*\* KRYVIT-MY \*\*\*  
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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
11		RZ	700P-730P	30		\$950.00	10/16	10/19	1		TU-F	1
PROGRAM : EXTRA												
ORD COM1 : REVISED RATE												
CON COM1 : MAX 1X DAY												
32		SZ	900P-930P	30		\$500.00	10/18	10/18	0		THU	0
PROGRAM : EXTRA												
ORD COM1 : TP CHG DUE TO BASEBALL. PRE-BOOKED PLS APPROVE.												
ORD COM2 : SPOTS CANCELED												
THIS IS A MAKE-GOOD FOR OCT18 ON LINE-11 FOR 1 SPOT/WK												
37		SZ	900P-930P	30		\$500.00	10/16	10/16	0		TUE	0
PROGRAM : EXTRA												
ORD COM1 : TP CHG DUE TO NLCS GAME. PRE-BOOKED PLS APPROVE.												
ORD COM2 : SPOTS CANCELED												
THIS IS A MAKE-GOOD FOR OCT16 ON LINE-11 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR OCT19 ON LINE-11 FOR 1 SPOT/WK												
38		SZ	900P-930P	30		\$500.00	10/19	10/19	0		FRI	0
PROGRAM : EXTRA												
ORD COM1 : TP CHG DUE TO NLCS GAME. PRE-BOOKED PLS APPROVE.												
ORD COM2 : SPOTS CANCELED												
PART OF A MAKEGOOD MADE UP OF LINES 37-38												
12		RZ	700P-730P	30		\$950.00	10/22	10/22	1		MON	1
PROGRAM : EXTRA												
ORD COM1 : REVISED RATE												
13		SZ	700P-800P	30		\$325.00	10/20	10/20	0		SAT	0
PROGRAM : TMZ WEEKEND												
ORD COM1 : SPOTS CANCELED												
15		SZ	900P-1000P	30		\$1,100.00	10/19	10/19	0		FRI	0
PROGRAM : FRINGE												
ORD COM1 : SPOTS CANCELED												
16		SZ	800P-1000P	30		\$2,000.00	10/22	10/22	0		MON	0
PROGRAM : MOB DOCTOR												
ORD COM1 : SPOTS CANCELED												

REP: TEL# 610-293-4100 FAX# 610-225-1191  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM REP OCT15/12 14.19

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
17		SZ	800P-900P	30		\$2,300.00	10/22	10/22	0		MON	0
PROGRAM : BONES												
ORD COM1: SPOTS CANCELED												
18		SZ	900P-1000P	30		\$2,500.00	10/16	10/16	0		TUE	0
PROGRAM : NEWGRL/MINDY												
ORD COM1: SPOTS CANCELED												
19		SZ	800P-900P	30		\$2,000.00	10/16	10/16	0		TUE	0
PROGRAM : RAISIN HOPE/ B&K												
ORD COM1: SPOTS CANCELED												
20		SZ	800P-900P	30		\$2,800.00	10/17	10/17	0		WED	0
PROGRAM : X FACTOR												
ORD COM1: SPOTS CANCELED												
22		SZ	1045P-1100P	30		\$700.00	10/21	10/21	0		SUN	0
PROGRAM : SPORTS PLUS												
ORD COM1: SPOTS CANCELED												
23		R	1000P-1045P	30		\$1,850.00	10/21	10/21	1		SUN	1
PROGRAM : NEWS												
24		RZ	1000P-1100P	30		\$1,500.00	10/20	10/20	1		SAT	1
PROGRAM : NEWS												
ORD COM1: REVISED RATE												
25		RZ	1000P-1100P	30		\$2,150.00	10/16	10/19	4		TU-F	4
PROGRAM : NEWS												
ORD COM1: REVISED RATE												
CON COM1: MAX 1X DAY												
26		RZ	1000P-1100P	30		\$2,150.00	10/22	10/22	1		MON	1
PROGRAM : NEWS												
ORD COM1: REVISED RATE												



REP: TEL# 610-293-4100 FAX# 610-225-1191  
CREDIT ADVISORY: AGENCY CREDIT RISK !! OCT15/12 14.19  
ORDER WORKSHEET HARRIS REPORT FROM REP \*\*\*  
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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
27		RZ	1100P-1153P	30		\$1,950.00	10/16	10/19	4		TU-F	4
PROGRAM : NEWS ORD COM1 : REVISED RATE CON COM1 : MAX 1X DAY												
28		RZ	1100P-1153P	30		\$1,950.00	10/22	10/22	1		MON	1
PROGRAM : NEWS ORD COM1 : REVISED RATE												
39		A	730P-800P	30		\$850.00	10/16	10/19	0		TU-F	0
PROGRAM : TMZ ORD COM1 : SPOTS CANCELED												
40		A	700P-730P	30		\$950.00	10/22	10/22	0		MON	0
PROGRAM : EXTRA ORD COM1 : SPOTS CANCELED												

REP HEADLINE# 6214722 TRF# 483095  
\$\$\$ MOD# 2: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191  
CREDIT ADVISORY: AGENCY CREDIT RISK !!  
ORDER WORKSHEET HARRIS REPORT FROM REP OCT15/12 14.19  
\*\*\*CHANGES\*\*\* \*\* KVVU-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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STATION MAKEGOOD OFFERS:

M8	UNRESL	BUY#3	MISSED: TU-F/600P-700P									
		BUY#4	MON/600P-700P				OCT16 (3/WK)		30S	\$350.00		(OCT5/12)
		BUY#5	TU-F/530P-600P				OCT22		30S	\$350.00		
		BUY#29	THU/430P-500P				OCT16		30S	\$550.00		
		BUY#7	TU-F/500P-530P				OCT18		30S	\$550.00		
		BUY#10	MON/730P-800P				OCT16		30S	\$550.00		
		BUY#12	MON/700P-730P				OCT22		30S	\$500.00		
		BUY#13	SAT/700P-800P				OCT20		30S	\$325.00		
		BUY#15	FRI/900P-1000P				OCT19		30S	\$1,100.00		
		BUY#16	MON/800P-1000P				OCT22		30S	\$2,000.00		
		BUY#20	WED/800P-900P				OCT17		30S	\$2,800.00		
		BUY#18	TUE/900P-1000P				OCT16		30S	\$2,500.00		
		BUY#32	THU/900P-930P				OCT18		30S	\$500.00		
		BUY#37	TUE/900P-930P				OCT16		30S	\$500.00		
		BUY#38	FRI/900P-930P				OCT19		30S	\$500.00		
		BUY#30	THU/400P-430P				OCT18		30S	\$550.00		
		BUY#31	THU/930P-1000P				OCT18		30S	\$675.00		
		BUY#35	TUE/930P-1000P				OCT16		30S	\$675.00		
		BUY#36	FRI/930P-1000P				OCT19		30S	\$675.00		
		BUY#17	MON/800P-900P				OCT22		30S	\$2,300.00		
		BUY#19	TUE/800P-900P				OCT16		30S	\$2,000.00		
		BUY#30	THU/400P-430P				OCT18		30S	\$550.00		
		BUY#1	TU-F/700A-900A				OCT16 (4/WK)		30S	\$625.00		
		BUY#2	MON/700A-900A				OCT22		30S	\$625.00		
		BUY#6	MON/530P-600P				OCT22		30S	\$550.00		
		BUY#8	MON/500P-530P				OCT22		30S	\$825.00		

OFFER: MON/900P-930P

& MON/930P-1000P	OCT22	30S	\$825.00
& WED/800P-1000P	OCT17	30S	\$5,350.00
& TH-F/900P-930P	OCT18 (2/WK)	30S	\$825.00
& TH-F/930P-1000P	OCT18 (2/WK)	30S	\$825.00
& TUE/900P-930P	OCT16	30S	\$825.00
& TUE/930P-1000P	OCT16	30S	\$825.00
& THU/400P-430P	OCT18	30S	\$450.00

CMT: SPOTS N/A PRG CHG DUE TO DEBATES AND SPORTS.

PLS ADVISE.

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:LINE#	:	:	:	:	:	:	DATE	DATE	:	:	:	SPTS

STATION MAKEGOOD OFFERS:

M9	UNRESL	BUY#1	MISSED: TU-F/700A-900A									
		BUY#2	MON/700A-900A				OCT16 (4/WK)		30S	\$625.00	(OCT9/12)	
		BUY#3	TU-F/600P-700P				OCT22		30S	\$625.00		
		BUY#5	TU-F/530P-600P				OCT16 (3/WK)		30S	\$350.00		
		BUY#7	TU-F/500P-530P				OCT16 (3/WK)		30S	\$550.00		
		BUY#30	THU/400P-430P				OCT16		30S	\$550.00		
		BUY#9	TU-F/730P-800P				OCT16		30S	\$675.00		
		BUY#31	THU/930P-1000P				OCT18		30S	\$675.00		
		BUY#35	TUE/930P-1000P				OCT16		30S	\$675.00		
		BUY#36	FRI/930P-1000P				OCT19		30S	\$675.00		
		BUY#10	MON/730P-800P				OCT22		30S	\$675.00		
		BUY#11	TU-F/700P-730P				OCT16		30S	\$500.00		
		BUY#32	THU/900P-930P				OCT18		30S	\$500.00		
		BUY#37	TUE/900P-930P				OCT16		30S	\$500.00		
		BUY#38	FRI/900P-930P				OCT19		30S	\$500.00		
		BUY#12	MON/700P-730P				OCT22		30S	\$500.00		
		BUY#13	SAT/700P-800P				OCT20		30S	\$325.00		
		BUY#15	FRI/900P-1000P				OCT19		30S	\$1,100.00		
		BUY#16	MON/800P-1000P				OCT22		30S	\$2,000.00		
		BUY#17	MON/800P-900P				OCT22		30S	\$2,300.00		
		BUY#18	TUE/900P-1000P				OCT16		30S	\$2,500.00		
		BUY#19	TUE/800P-900P				OCT16		30S	\$2,000.00		
		BUY#20	WED/800P-900P				OCT17		30S	\$2,800.00		
		BUY#22	SUN/1045P-1100P				OCT21		30S	\$700.00		
		BUY#23	SUN/1000P-1045P				OCT21		30S	\$1,075.00		
		BUY#24	SAT/1000P-1100P				OCT20		30S	\$800.00		
		BUY#25	TU-F/1000P-1100P				OCT16 (4/WK)		30S	\$1,325.00		
		BUY#26	MON/1000P-1100P				OCT22		30S	\$1,325.00		
		BUY#27	TU-F/1100P-1153P				OCT16 (4/WK)		30S	\$825.00		
		BUY#4	MON/600P-700P				OCT22		30S	\$350.00		
		BUY#6	MON/530P-600P				OCT22		30S	\$550.00		
		BUY#29	THU/430P-500P				OCT18		30S	\$550.00		
			THU/430P-500P				OCT16 (4/WK)		30S	\$450.00		
			MON/700A-900A				OCT22		30S	\$450.00		
			WED/630P-700P				OCT17		30S	\$400.00		
			TU-W/530P-600P				OCT16 (2/WK)		30S	\$950.00		
			TH-F/400P-430P				OCT17		30S	\$450.00		
			WED/730P-800P				OCT18 (2/WK)		30S	\$1,350.00		
			THU/930P-1000P				OCT19		30S	\$825.00		
			TUE/930P-1000P				OCT16		30S	\$825.00		
			MON/730P-800P				OCT22		30S	\$550.00		
			TUE/730P-800P				OCT16		30S	\$550.00		
			WED/700P-730P				OCT17		30S	\$625.00		
			TH-F/900P-930P				OCT18 (2/WK)		30S	\$825.00		
			MON/900P-930P				OCT22		30S	\$825.00		
			SAT/730P-800P				OCT20		30S	\$450.00		
			FRI/800P-900P				OCT19		30S	\$650.00		
			MON/800P-900P				OCT22		30S	\$3,075.00		
			TUE/800P-900P				OCT16		30S	\$5,500.00		
			WED/800P-1000P				OCT17		30S	\$3,150.00		
			SUN/1045P-1100P				OCT21		30S	\$785.00		

OFFER: TU-F/700A-900A PLS ADVISE.

& TU-F/1100P-1135P OCT16(4/WK) 30S \$1,025.00  
& SAT/730P-800P OCT20 30S \$450.00  
CMT:RATE NEEDED TO CLEAR SPOT. SEE MG OFFER \$360 WOULD HAVE TO BE ADDED TO  
CMT:THIS ORDER TO HAVE EVERY CLEAR. PLEASE ADVISE.

**CONTRACT**

**KVVU TV**  
**25-TV 5 Drive**  
**Henderson, NV 89014**  
**(702)435-5555**

And:

**Shorr Johnson Magnus**  
**1831 Chestnut Street, Ste. 602**  
**Philadelphia, PA 19103**

<b>Contract / Revision</b> 483095 /		<b>Alt Order #</b> 06214722
<b>Product</b> S BERKLEY FOR SENATE		
<b>Contract Dates</b> 10/16/12 - 10/22/12	<b>Estimate #</b>	
<b>Advertiser</b> Berkley For Senate		<b>Original Date / Revision</b> 06/26/12 / 09/06/12
<b>Billing Cycle</b> EOM/EOC	<b>Billing Calendar</b> Broadcast	<b>Cash/Trade</b> Cash
<b>Station</b> KVVU	<b>Account Executive</b> Teresa Difuria	<b>Sales Office</b> TELEREP-PHIL
<b>Special Handling</b>		
<b>Demographic</b> Adults 35+		
<b>IDB#</b>	<b>Advertiser Code</b>	<b>Product Code</b>
<b>Agency Ref</b>		<b>Advertiser Ref</b>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KVVU	10/16/12	10/19/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	4	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/15/12	10/21/12	-TWTF--				4	\$625.00			
N 2	KVVU	10/22/12	10/22/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	1	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/22/12	10/28/12	1-----				1	\$625.00			
N 3	KVVU	10/16/12	10/19/12	MORE Access	6-7pm		:30			NM	3	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/15/12	10/21/12	-TWTF--				4	\$350.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/15/12-10/21/12	MORE Access	6-7pm	-TuWThF----	:30		<del>\$350.00</del>	NM		
	See MG 14.2, 14.3, 14.4, 14.5, 14.6, 14.7, 14.8, 14.9, 14.10											
N 4	KVVU	10/22/12	10/22/12	MORE Access	6-7pm		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/22/12	10/28/12	1-----				1	\$350.00			
N 5	KVVU	10/16/12	10/19/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	4	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/15/12	10/21/12	-TWTF--				4	\$550.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	4	KVVU	10/15/12-10/21/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p	-TuWThF----	:30		<del>\$550.00</del>	NM		
	See MG 5.5											
	5	KVVU	10/18/12-10/18/12	Special Early News	Special Early News	-----Th-----	:30		\$550.00	NM		
	Ⓜ MG for 5.4 10/18											
N 6	KVVU	10/22/12	10/22/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/22/12	10/28/12	1-----				1	\$550.00			
N 7	KVVU	10/16/12	10/19/12	Fox 5 News at 5	5-530p		:30			NM	4	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/15/12	10/21/12	-TWTF--				4	\$550.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	4	KVVU	10/15/12-10/21/12	Fox 5 News at 5	5-530p	-TuWThF----	:30		<del>\$550.00</del>	NM		
	See MG 7.5											
	5	KVVU	10/18/12-10/18/12	Special Early News	Special Early News	-----Th-----	:30		\$550.00	NM		
	Ⓜ MG for 7.4 10/18											

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



**KVVU TV**  
**25-TV 5 Drive**  
**Henderson, NV 89014**  
**(702)435-5555**

<u>Contract / Revision</u>	<u>Alt Order #</u>
483095 /	06214722

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/16/12 - 10/22/12	S BERKLEY FOR SENA	

<u>Advertiser</u>	<u>Original Date / Revision</u>
Berkley For Senate	06/26/12 / 09/06/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 8	KVVU	10/22/12	10/22/12	Fox 5 News at 5	5-530p		:30			NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	1-----				1	\$550.00			
N 9	KVVU	10/16/12	10/19/12	TMZ	730-8p		:30			NM	4	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-TWTF--				4	\$675.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	4	KVVU	10/15/12-10/21/12	TMZ	730-8p	-TuWThF----	:30		\$675.00	NM		
			See MG 9.5									
	5	KVVU	10/18/12-10/18/12	TMZ	M-Sa 8-10p/Su 7-1----	Th-----	:30		\$675.00	NM		
			Ⓜ MG for 9.4 10/18									
N 10	KVVU	10/22/12	10/22/12	TMZ	730-8p		:30			NM	1	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	1-----				1	\$675.00			
N 11	KVVU	10/16/12	10/19/12	Extra	M-F 7-730p		:30			NM	4	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-TWTF--				4	\$500.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	3	KVVU	10/15/12-10/21/12	Extra	M-F 7-730p	-TuWThF----	:30		\$500.00	NM		
			See MG 11.5									
	5	KVVU	10/18/12-10/18/12	EXTRA	M-Sa 8-10p/Su 7-1----	Th-----	:30		\$500.00	NM		
			Ⓜ MG for 11.3 10/18									
N 12	KVVU	10/22/12	10/22/12	Extra	M-F 7-730p		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	1-----				1	\$500.00			
N 13	KVVU	10/20/12	10/20/12	TMZ Weekend	Sa 7-8p		:30			NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----1-				1	\$325.00			
N 14	KVVU	10/18/12	10/18/12	Glee	Thu 9p-10p		:30			NM	9	\$6,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	---1---				1	\$2,300.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/15/12-10/21/12	Glee	Thu 9p-10p	-----Th-----	:30		\$2,300.00	NM		
			See MG 14.2,14.3,14.4,14.5,14.6,14.7,14.8,14.9,14.10									
	2	KVVU	10/16/12-10/22/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a	MTuWThF----	:30		\$725.00	NM		
			Ⓜ MG for 3.1,21.1,14.1									
	3	KVVU	10/16/12-10/22/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a	MTuWThF----	:30		\$725.00	NM		
			Ⓜ MG for 3.1,21.1,14.1									
	4	KVVU	10/16/12-10/22/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a	MTuWThF----	:30		\$725.00	NM		
			Ⓜ MG for 3.1,21.1,14.1									
	5	KVVU	10/16/12-10/22/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a	MTuWThF----	:30		\$725.00	NM		
			Ⓜ MG for 3.1,21.1,14.1									
	6	KVVU	10/16/12-10/22/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a	MTuWThF----	:30		\$700.00	NM		
			Ⓜ MG for 3.1,21.1,14.1									
	7	KVVU	10/16/12-10/22/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a	MTuWThF----	:30		\$700.00	NM		
			Ⓜ MG for 3.1,21.1,14.1									
	8	KVVU	10/16/12-10/22/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a	MTuWThF----	:30		\$700.00	NM		
			Ⓜ MG for 3.1,21.1,14.1									
	9	KVVU	10/16/12-10/22/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a	MTuWThF----	:30		\$700.00	NM		
			Ⓜ MG for 3.1,21.1,14.1									
	10	KVVU	10/16/12-10/22/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a	MTuWThF----	:30		\$700.00	NM		
			Ⓜ MG for 3.1,21.1,14.1									

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**KVVU TV**  
**25-TV 5 Drive**  
**Henderson, NV 89014**  
**(702)435-5555**

Contract / Revision	Alt Order #
483095 /	06214722

Contract Dates	Product	Estimate #
10/16/12 - 10/22/12	S BERKLEY FOR SENA	

Advertiser	Original Date / Revision
Berkley For Senate	06/26/12 / 09/06/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 15	KVVU	10/19/12	10/19/12	Fringe	Fri 9p-10p		:30			NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	----1--				1	\$1,100.00			
N 16	KVVU	10/22/12	10/22/12	The Mob Doctor	Mon 9p-10p		:30			NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	1-----				1	\$2,000.00			
N 17	KVVU	10/22/12	10/22/12	Bones	Mon 8p-9p		:30			NM	1	\$2,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	1-----				1	\$2,300.00			
N 18	KVVU	10/16/12	10/16/12	New Girl/The Mindy Project	Tue 9p-10p		:30			NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-1-----				1	\$2,500.00			
N 19	KVVU	10/16/12	10/16/12	Raising Hope/Ben and Kate	Tue 8p-9p		:30			NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-1-----				1	\$2,000.00			
N 20	KVVU	10/17/12	10/17/12	The X Factor	The X Factor		:30			NM	1	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	--1----				1	\$2,800.00			
N 21	KVVU	10/18/12	10/18/12	The X Factor	The X Factor		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	---1---				1	\$3,750.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/15/12-10/21/12	The X Factor	The X Factor	-----Th-----	:30		\$3,750.00	NM		
	See MG 14.2,14.3,14.4,14.5,14.6,14.7,14.8,14.9,14.10											
N 22	KVVU	10/21/12	10/21/12	Sports Plus Su 1045p	1045p-11p		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----1				1	\$700.00			
N 23	KVVU	10/21/12	10/21/12	Fox 5 News Su 10p-1045p	Su 10p-1045p		:30			NM	1	\$1,075.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----1				1	\$1,075.00			
N 24	KVVU	10/20/12	10/20/12	FOX 5 News Sat 10-11p	10-11p Sat		:30			NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----1-				1	\$800.00			
N 25	KVVU	10/16/12	10/19/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	4	\$5,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-TWTF--				4	\$1,325.00			
N 26	KVVU	10/22/12	10/22/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	1	\$1,325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	1-----				1	\$1,325.00			
N 27	KVVU	10/16/12	10/19/12	Fox 5 News M-F 11p	M-F 11-1135p		:30			NM	4	\$3,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-TWTF--				4	\$825.00			
N 28	KVVU	10/22/12	10/22/12	Fox 5 News M-F 11p	M-F 11-1135p		:30			NM	1	\$825.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	1-----				1	\$825.00			
<b>Totals</b>											<b>58</b>	<b>\$48,650.00</b>

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**KVVU TV**  
**25-TV 5 Drive**  
**Henderson, NV 89014**  
**(702)435-5555**

<u>Contract / Revision</u>	<u>Alt Order #</u>
483095 /	06214722

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/16/12 - 10/22/12	S BERKLEY FOR SENA	

<u>Advertiser</u>	<u>Original Date / Revision</u>
Berkley For Senate	06/26/12 / 09/06/12

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/22/12	58	\$48,650.00	\$41,352.50
<b>Totals</b>	<b>58</b>	<b>\$48,650.00</b>	<b>\$41,352.50</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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FAX# 610-225-1191  
CREDIT RISK !!  
HARRIS REPORT FROM REP  
\*\*CHANGES\*\*  
SEP5/12 16.43  
\*\*\* KVVU-TV \*\*\*

REP. TO ROSE  
FR NIKKI  
OK'D M1-M6  
SEE LINES 29-33  
TOTAL SAME  
PLS CNF THANKS

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
SHELLEY BERKLEY FOR SENATE

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
3	S		600P-700P	30		\$350.00	10/16	10/19	3		TU-F	3
PROGRAM : MORE												
CON COM1 : MAX 1X DAY												
33	A		600A-700A	30		\$725.00	10/16	10/22	4		TU-F,M	4
PROGRAM : NEWS												
ORD COM1 : MAX SEP BETWEEN ALL SPOTS												
THIS IS A MAKE-GOOD FOR OCT18 ON LINE-3 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR OCT18 ON LINE-21 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR OCT18 ON LINE-14 FOR 1 SPOT/WK												

REP: TEL# 610-293-4100 FAX# 610-225-1191  
CREDIT ADVISORY: AGENCY CREDIT RISK !!  
ORDER WORKSHEET HARRIS REPORT FROM REP SEP5/12 16.43

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
34	A		700A-900A	30		\$700.00	10/16	10/22	5		TU-F,M	5
PROGRAM : NEWS MAX SEP BETWEEN SPOTS ORD COM1 : MAX SEP BETWEEN ALL SPOTS PART OF A MAKEGOOD MADE UP OF LINES 33-34												
5	S		530P-600P	30		\$550.00	10/16	10/19	3		TU-F	3
PROGRAM : NEWS CON COM1 : MAX 1X DAY												
29	A		430P-500P	30		\$550.00	10/18	10/18	1		THU	1
PROGRAM : NEWS ORD COM1 : TP CHG DUE TO BASEBALL. PRE-BOOKED PLS APPROVE. THIS IS A MAKE-GOOD FOR OCT18 ON LINE-5 FOR 1 SPOT/WK												
7	S		500P-530P	30		\$550.00	10/16	10/19	3		TU-F	3
PROGRAM : NEWS CON COM1 : MAX 1X DAY												
30	A		400P-430P	30		\$550.00	10/18	10/18	1		THU	1
PROGRAM : NEWS ORD COM1 : TP CHG DUE TO BASEBALL. PRE-BOOKED PLS APPROVE. THIS IS A MAKE-GOOD FOR OCT18 ON LINE-7 FOR 1 SPOT/WK												
9	S		730P-800P	30		\$675.00	10/16	10/19	3		TU-F	3
PROGRAM : TMZ CON COM1 : MAX 1X DAY												
31	A		930P-1000P	30		\$675.00	10/18	10/18	1		THU	1
PROGRAM : TMZ ORD COM1 : TP CHG DUE TO BASEBALL. PRE-BOOKED PLS APPROVE. THIS IS A MAKE-GOOD FOR OCT18 ON LINE-9 FOR 1 SPOT/WK												
11	S		700P-730P	30		\$500.00	10/16	10/19	3		TU-F	3
PROGRAM : EXTRA CON COM1 : MAX 1X DAY												

REP HEADLINE# 6214722 TRF# 483095  
\$\$\$ MOD# 0 : UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191  
CREDIT ADVISORY: AGENCY CREDIT RISK !!  
ORDER WORKSHEET HARRIS REPORT FROM REP SEP5/12 16.43  
\*\*\*CHANGES\*\*\* \*\* KVVU-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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32	A		900P-930P	30		\$500.00	10/18	10/18	1		THU	1
----	---	--	-----------	----	--	----------	-------	-------	---	--	-----	---

PROGRAM : EXTRA  
ORD COM1 : TP CHG DUE TO BASEBALL. PRE-BOOKED PLS APPROVE.  
THIS IS A MAKE-GOOD FOR OCT18 ON LINE-11 FOR 1 SPOT/WK

14	S		900P-1000P	30		\$2,300.00	10/18	10/18	0		THU	0
----	---	--	------------	----	--	------------	-------	-------	---	--	-----	---

PROGRAM : GLEE

21	S		800P-900P	30		\$3,750.00	10/18	10/18	0		THU	0
----	---	--	-----------	----	--	------------	-------	-------	---	--	-----	---

PROGRAM : X FACTOR RESULT  
STATION MAKEGOOD OFFERS:

M1	OK'D	BUY#5	MISSED: TU-F/530P-600P	OCT18	30S	\$550.00	(AUG27/12)
			OFFER: THU/430P-500P	OCT18	30S	\$550.00	PLS ADVISE.
			CMT: TP CHG DUE TO BASEBALL. PRE-BOOKED PLS APPROVE.				

M2	OK'D	BUY#7	MISSED: TU-F/500P-530P	OCT18	30S	\$550.00	(AUG27/12)
			OFFER: THU/400P-430P	OCT18	30S	\$550.00	PLS ADVISE.
			CMT: TP CHG DUE TO BASEBALL. PRE-BOOKED PLS APPROVE.				

M3	OK'D	BUY#9	MISSED: TU-F/730P-800P	OCT18	30S	\$675.00	(AUG27/12)
			OFFER: THU/930P-1000P	OCT18	30S	\$675.00	PLS ADVISE.
			CMT: TP CHG DUE TO BASEBALL. PRE-BOOKED PLS APPROVE.				

M4	OK'D	BUY#11	MISSED: TU-F/700P-730P	OCT18	30S	\$500.00	(AUG27/12)
			OFFER: THU/900P-930P	OCT18	30S	\$500.00	PLS ADVISE.
			CMT: TP CHG DUE TO BASEBALL. PRE-BOOKED PLS APPROVE.				

M5	OK'D	BUY#3	MISSED: TU-F/600P-700P	OCT18	30S	\$350.00	(SEP5/12)
		BUY#21	THU/800P-900P	OCT18	30S	\$3,750.00	
		BUY#14	THU/900P-1000P	OCT18	30S	\$2,300.00	

			OFFER: TU-F, M/600A-700A	OCT16(4/WK)	30S	\$725.00	PLS ADVISE.
			& TU-F, M/700A-900A	OCT16(5/WK)	30S	\$700.00	
			CMT: MAX SEP BETWEEN ALL SPOTS				

OCT/12 48650.00 CONTRACT TOTAL 48650.00 TOTAL SPOTS 58

725  
2900  
3540

REP HEADLINE# 6214722 TRF# 483095  
\$\$\$ MOD# 0 : UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191  
CREDIT ADVISORY: AGENCY CREDIT RISK !!  
ORDER WORKSHEET HARRIS REPORT FROM REP SEP5/12 16.43  
\*\*\*CHANGES\*\*\* \*\* KVVU-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	SPTS:

MARKET TOTALS \$194,600 KVVU 25% KSNV 20% KLAS 32% KTNV 21% KVMY 1% KVCW 1% CABL 0%  
KTUD 0%

OVERALL SHARE FOR ALL ORDERS 10/2-11/6. WILL UPDATE RATES ORDERS WK  
PRIOR TO CLEAR.

SVC- NSI  
DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE